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To Whom It May Concern,

As a creative and innovative Graphic Designer with five years of diverse experience in the field, I am quite eager and highly capable of fulfilling a position at your company. I graduated from The New York Institute of Technology in 2008 and have been fully invested in both freelance and part time design work since obtaining my degree.

In addition to keeping up with Graphic Design and the constant technological updates that come along with the field, I worked at my family's business, Sovereign Title Agency, for eight years. At Sovereign Title, I managed a staff of fifteen, performed various administrative and legal tasks as well as produced all the graphic and web design for the company. During my later years at Sovereign, I also served as the Senior Art Director at *Ultimate Athlete Magazine* where I managed junior level Graphic Designers and was responsible for an array of designs. These included (printed and digital versions of the magazine) the design of paid advertisements, cover, stories, logos and banners. I worked with various vendors, photographers and printers to ensure that each step of production went as smoothly and efficiently as possible.

Since the closing of Sovereign Title Agency in August 2011, I have been polishing and advancing my skills in Graphic Design, Web Design and Video Editing. I continue to improve my skills by teaching myself new programs such as Adobe After Effects and Adobe Premier while I simultaneously search for a full time position in Graphic and Web Design. Additionally, I take on occasional freelance work; currently a pro bono job for a non-profit organization, "Covered in Love".

I am imaginative yet adaptable and believe I can bring new vision to your company that will foster your brand and image in the public sphere. I have successfully produced logos, websites, advertisements and layouts for a multitude of clients, which is a testament to my versatility and creative insight. I meet deadlines with ease and consider all facets of a design in relation to the wants and needs of my client as well as their audience. I am resourceful and approach challenges with eagerness and momentum. I hope to have the prospect of sharing more about my seasoned experiences and passion with you as well as learning more about this vacancy.

Thank you for your time and consideration. I look forward to the opportunity to interview for this position.

Sincerely,

Joseph Weinreb